北京师范大学
香港浸会大学 联合国际学院
BEIJING NORMAL UNIVERSITY · HONG KONG BAPTIST UNIVERSITY
UNITED INTERNATIONAL COLLEGE

UIC and Global Liberal Arts

Adrian J. Bailey
Associate Vice President (Internationalization)

(a) Introduction to UIC

First Mainland – Hong Kong University "joint venture"

(b) Our Global Liberal Arts ethos

Whole Person
Transdisciplinary
Engaged

First-ever tertiary institution set up by the joint endeavour of a mainland and Hong Kong university (2005)

- Founded in 1902
- 985, double-first class
- State key university directly under MOE

- Founded in 1956
- Hong Kong public university
- One of Asia's most excellent institutions

Leadership

The Council and the President

President

- **Founded in 2005 with 10 members from BNU and HKBU.**
- **The highest governing body.**

Recruited globally and appointed by the Council. Responsible for academic and administrative affairs.

Innovative liberal arts in China and globally

Mission

Liberal arts college dedicated to producing well-rounded global talents
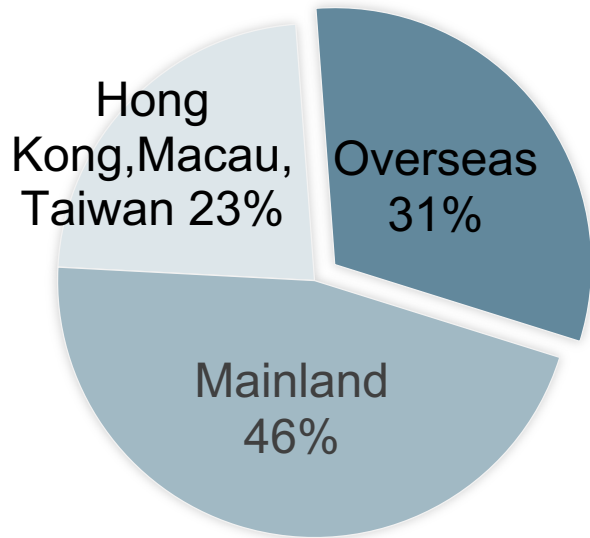

Strategic Positioning

A liberal arts college rooted in excellence in undergraduate education and graduate programmes

Character

Academic meritocracy
Language proficiency
National anchoring
International orientation

Faculty

- **33 countries and regions**

- **542 fulltime teaching staff, 392 lecturers/assistant professors and above, 71% with doctoral degree.**

- **10 chair professors, 35 professors, 76 associate professors.**

As of Feb. 2022

Top100 in High-level Talents Ranking

In 2020, UIC has been the only university on the list outside Guangzhou and Shenzhen in Guangdong province.

Ten UIC Scholars Listed In World's Top 2% Scientists

Stanford University selected the top 2% from nearly 7 million scientists worldwide from 176 sub-disciplines under 22 fields in arts, science and engineering. The result indicates that the **10** selected UIC scholars have made a high world impact in their research fields and outstanding contributions to those fields.
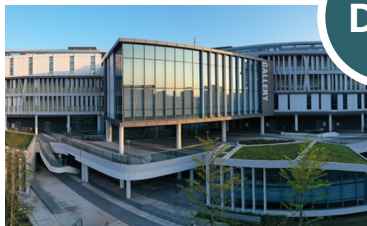
Programmes and Students

DBM

Division of Business and Management

DHSS

Division of Humanities and Social Sciences

DCC

Division of Culture and Creativity

DST

Division of Science and Technology

GS

Graduate School

28 undergraduate programmes

Accredited by Hong Kong Baptist University and meeting MOE guidelines
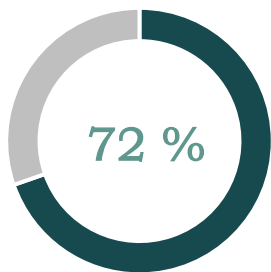
Undergraduate students: over 7000

Postgraduate Education

◆ Provision of postgraduate programmes approved by MOE in 2016.

◆ Probability and Mathematical Statistics, Biology, Chemistry, Computer Science and Technology, Accounting and Business Management, Economics, Applied English Linguistics, Communication , Applied Mathematics, etc.

◆ Postgraduate students on campus: nearly 700

2020-2021学年 传播学文学硕士研究生
Master of Arts in Communication, 2020-2021AY

Graduates

1523 Graduates in 2021

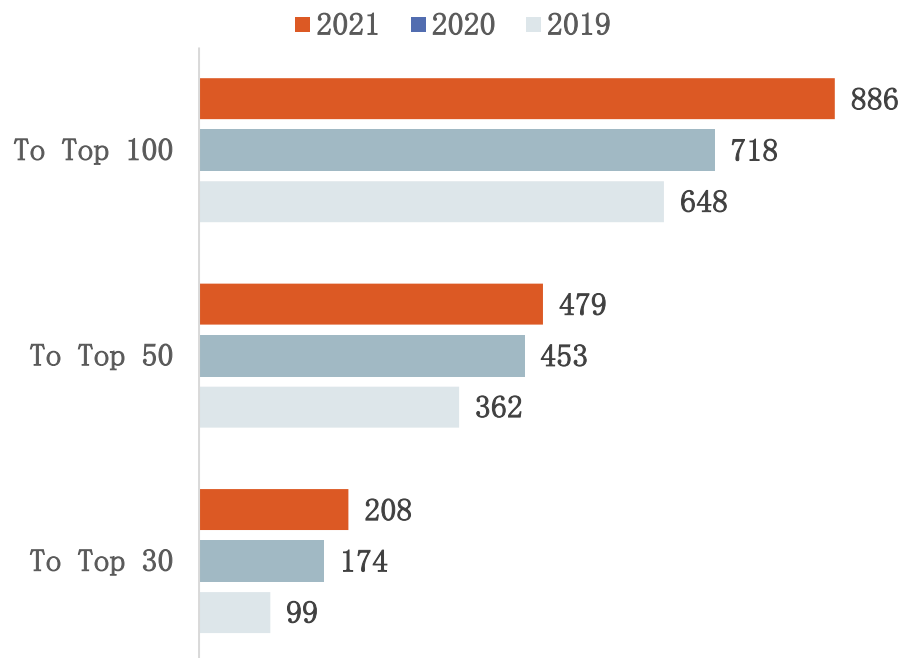◆ **Further study abroad: 1096**

72 %

◆ **Further study in Chinese Mainland: 38**

◆ **Employed: 219**

◆ **Entrepreneurship and others: 20**

81% Admitted to Top-100 QS-ranked Universities

■ 2021 ■ 2020 ■ 2019

	2021	2020	2019
To Top 100	886	718	648
To Top 50	479	453	362
To Top 30	208	174	99

As of Feb. 2022

排名	学校名称	省市	类型	总深造率	国内升学	出国(境)留学	软科中国大学排名
1	西交利物浦大学	江苏	理工	86.5%	0.0%	86.5%	合作4
2	宁波诺丁汉大学	浙江	综合	84.4%	1.9%	82.5%	合作3
3	清华大学	北京	综合	76.8%	53.3%	23.5%	1
4	香港中文大学(深圳)	广东	综合	75.7%	9.5%	66.2%	合作1
5	上海科技大学	上海	综合	75.2%	36.7%	38.5%	62
6	北京师范大学-香港浸会大学联合国际学院	广东	综合	75.1%	2.3%	72.8%	合作5
7	中国科学技术大学	安徽	理工	74.2%	49.4%	24.8%	7
8	北京大学	北京	综合	73.5%	43.5%	30.0%	2
9	北京航空航天大学	北京	理工	73.2%	52.6%	20.6%	13
10	复旦大学	上海	综合	69.7%	39.9%	29.9%	6

The Shanghai Ranking Consultancy ranked UIC sixth in China in 2020 in the proportion of undergraduates seeking further studies upon graduation.

(b) Our Global Liberal Arts ethos

Whole Person

- Major study plus general education

- Student-teacher interaction

Transdisciplinary

- Drawing on Chinese and Western thinking

Engaged

- Social practice and experiential learning

- Localization

Six Arts of ancient rituals, music, archery, charioteering, calligraphy and mathematics

Our Global Liberal Arts ethos is enshrined in Internationalization Strategy (UIC Green Paper 2020)

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Internationalization and

United International College at 15:

Green Paper

2020

Internationalization Strategy

VISION

Our vision is to nurture the global potential of our students and global influence of our scholarship through connections of mutual respect.

PURPOSE

Our mission is to support the academic development of UIC through the student experience, scholarship, recruitment and contribution to society.

STAKEHOLDERS & PARTNERS

UIC's stakeholders - staff, students, parents, alumni, employers, funders - expect that our internationalization will

Deliver a globally engaged academically excellent Liberal Arts experience	Nurture and attract talent	Enable scholarship that has local, national, and global impact	Sustain reputation for professionalism and highest academic standards

KEY PATHWAYS

Globally able students — Global research ecosystem — Global networks of the GBA

Refresh the curriculum and programmes	UIC summer school	Expand collaborative grants	Expand Masters and Continuing Professional Development programmes	Headline academic event in collaboration with the GBA
Competitive support for students	Recruit top international students	Recruit top scholars, PhDs, Postdocs in key areas	Build academic knowledge bank from student and staff activity that attracts funding, comparative research, impact	

Expand and differentiate our global partnerships

Refresh student exchange portfolio	Expand university agreements for teaching and research	Research-led partnerships	Regional partnership from the GBA

STRATEGIC ENABLERS

An efficient, enabling, and positive institutional environment that sustains internationalization

Administrative practices

Outreach involving partners, alumni, parents, networks	Align admissions, HR, AR, QA and governance systems with strategy	Branding and marketing	New charter for IDO

Financial practices   Cultural practices

Manage risk, legal, reputational issues	Secure new resources for scholarships	Facilities to enhance cross-cultural exchange	Increase international aspirations	Foster inclusive campus

CHARACTER

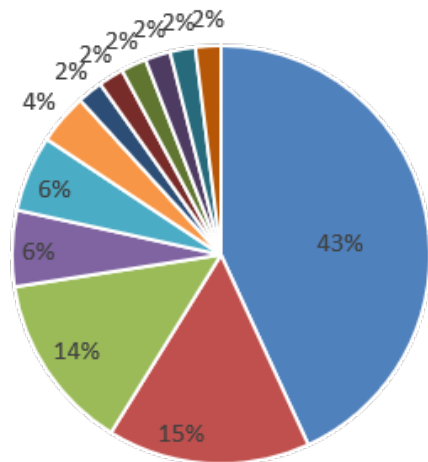| National anchoring	Global connection through mutual respect	Uphold academic meritocracy
International outlook		Language proficiency

Strategic Pathways

Pathway 1 Globally able students

Aims	Indicative Actions
Raise the aspirations and competencies of students to enable them to acquire resilience, cross-cultural strategies, multi-literacy, and resourcefulness	Curricula reform 1. Require an international experience 2. Student-led curricula and co-curricular initiatives with overseas students 3. Foreign language training 4. Chinese language instruction for non-Chinese speakers 5. New Undergraduate and Master courses 6. Simplify Credit Transfer Process 7. Expanded Exchange opportunities 8. Enable outbound students to participate in Internships overseas 9. Global Learning Passport
Create inclusive campus that promotes diversity and creativity	1. Hold "Global Connect Festivals" 2. Review accommodation and facilities provision 3. UIC Summer School
Recruit talented international students to campus	1. Marketing 2. Enhanced resources 3. Frequent outreach
Develop students to be UIC international ambassadors, and contribute to UIC life as student ambassadors	1. Provide funding opportunities 2. Improve the opportunities and increase the expectation of performance

UIC has partnerships with 63 universities:

President Tang and Provost Chen are early supporters of the development of PALAC as a network of like-minded liberal arts institutions

Strategic Pathways

Pathway 2 Global research ecosystem

Aims	Indicative Actions
Work at the highest standards of research accomplishment	1. Provide opportunities for UIC PhD students to study overseas and overseas PhD students to visit UIC on a research placement 2. Develop Type B research-led and C partnerships between a faculty/ faculty team/ research centre at UIC and a complementary unit offshore 3. Develop a Summer School at UIC 4. Clarify performance expectations at Division level
Compete for research funds	1. Support faculty in co-applications for international research funding 2. Establish a small seed fund
Compete for talents	1. Develop and curate a data archive, museum, or other specialized resource 2. Boost international research and network participation
Contribute to the multilateral development of the global academic commons	1. Encourage faculty to take sabbatical leaves overseas 2. Integrate Overseas teaching with faculty research agendas 3. Encourage faculty to participate in overseas conferences, serve on international editorial boards

UIC selected for Guangdong high-level university development plan

14		汕头大学
15		广东医科大学
16	高水平大学建设计划（重点学科建设高校）	广东海洋大学
17		佛山科学技术学院
18		东莞理工学院
19		北京师范大学-香港浸会大学联合国际学院
20		香港中文大学（深圳）
21		深圳北理莫斯科大学

The Government of Guangdong province issued an implementation plan for improving the quality of higher education in the Guangdong province (2021-2025).

UIC competed and has been selected for the high-level university development plan (under the category of universities with key disciplines) of Guangdong.

Provincial Key Disciplines

Mathematics
- Scientific and engineering computing
- Applied partial differential equations
- Financial mathematics

Communication Studies
- Chinese Culture and Global Communication
- Studies on Communication theories
- Studies on Communication practice

Computer Science and Technology
- Artificial intelligence and multimodal data processing
- Industrial Internet of Things and intelligent systems
- Intelligent visual interaction and image detection

Statistics
- Biostatistics and healthcare, experimental design
- Intelligent manufacturing
- Financial statistics big data

Strategic Pathways

Pathway 3 Global networks of the Greater Bay Area

Aims	Indicative Actions
Recognize the importance of localization	1. Offer targeted continuing professional development courses
Bring benefits of talent development, recognition, and a culture of innovation to the GBA	2. Build Type D Partnerships with overseas collaborators
Gain support from businesses and government	3. Launch headline academic events and Global Connect festivals in collaboration with stakeholders in the GBA
Anticipate training and human capital development needs arising the GBA	4. Explore flexibility in visa and work permit arrangements

Engaged: Strengthen Cooperation with local government

Industrial-university research projects:

- Big Data and Artificial Intelligence

- High-tech software

- Intelligent imaging and diagnostic software

Industrial-University Research Collaboration Centre in Tech Bay at Zhuhai Hi-Tech Industrial Development District

More than 20 start-ups by the end of 2021. Operating in different sectors, including Artificial Intelligence , Internet of Things , biomedicine, creative culture, etc.

Engaged: Strengthen Cooperation with local government

Joint Construction of the Second-phase Campus

- Building area of approx. 400,000 square meters.

- The bases of science, engineering, interdisciplinary subjects, cutting-edge technologies and industrial transformation.

- Three clusters of scientific research buildings, teaching blocks and residence halls (capacity of 5,000 students and 700 staff members) .

- Project expected to be fully put into use in September 2025. Building a university town with the historical Huitong Village.

Groundbreaking ceremony on 23 May 2021

Second phase
"Science Programme, Graduate School"

First phase
"Humanity, Business"

Look forward to further dialogue!
Thank you!